



महानिदेशालय
केन्द्रीय औद्योगिक सुरक्षा बल
गृह मंत्रालय



13 केन्द्रीय कार्यालय परिसर
लोधी रोड नई दिल्ली -03

शाखा / Branch : प्रशासन /ADM

No.A-42099/Flag/Adm-II/2023-

1973

Dated 03 Aug' 2023

To,

The ADsG (North, APS and South)
All Sector IsG
The Director, NISA Hyderabad.

Sub : "Har Ghar Tiranga" program under Azadi Ka Amrit Mahotsav :- Reg

It is intimated that "Har Ghar Tiranga" campaign was launched from 13th – 15th August'2022 under the aegis of "Azadi Ka Amrit Mahotsav" to encourage citizens to hoist the National Flag of India in their homes.

2. Now, it has been intimated by MHA vide letter No. (751) dated 01.08.2023 that this year as well "Har Ghar Tiranga" campaign will be organized encouraging the people to celebrate India's Independence Day with same zeal and patriotism **from 13th – 15th August' 2023.**

3. In view of the above, all ADsG and Sector IsG are requested to issue the following directions/instructions to CISF Units/Establishments under your jurisdictions to ensure successful implementation of the campaign **from 13th – 15th August'2023** as directed by MHA:-

- i) Active participation of all CISF Officers/Personnel and their family members.
- ii) Creating buzz/awareness building by utilizing the websites and also the social media handles.
- iii) Initiating an awareness and publicity campaign to hoist the Flag on the residential premises.
- iv) Put selfies with Tiranga on the website www.harghartiranga.com.
- v) Adequate outreach of this campaign on various social media platforms may be ensured.

4. The good quality photographs/videos of above campaign may be sent directly to **PRO Branch of FHQR** on daily basis for uploading the same on CISF social media platform under intimation to this Dte.

5. A consolidated compliance report (not in unit wise) in this regard may be sent to this Dte in the following format by **16.08.2023 positively** for onward submission to MHA :-

Sl No.	Sector	Activities undertaken by CISF Units/ Establishments	No. of Flags hoisted	No. of participants			No. of photos uploaded on CISF social media platforms	No. of selfies with Tiranga uploaded on the website of "harghartinanga"
				Force personnel	Families	Others		
1	2	3	4	5	6	7	8	9

(जय प्रकाश आजाद)

सहायक महानिरीक्षक / प्रशासन

Internal:-	
1.PS to DG/CISF	For kind information of DG/CISF please.
2.PS to SDG/HQ	For kind information of SDG/HQ please.
3 PS to all IsG	For kind information of IsG please.
4. All DIsG of FHQ	For kind information with a request to direct the CISF Officers/Personnel under their administrative control to hoist the National Flag of India at their homes please.
5. All AIsG of FHQ	
6. AIG/PRO	For kind information and upload the maximum photos/videos of the campaign on CISF social media platform on real time basis please.
7.AIG/Tech	For information with a request to upload the order on the CISF Website and take necessary action on para no. 3(ii) please.
7. All Branches of FHQ	For information please.
8. RI of FHQrs	For information & necessary action please.
9. I/C Adm Store	For information and necessary action please.

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Ministry of Home Affairs
Police-II Division
(Coordination)

North Block
New Delhi-110001

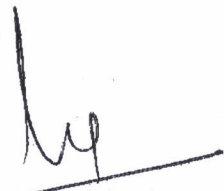
Sub: "Har Ghar Tiranga" program under Azadi Ka Amrit Mahotsav.

Please find enclosed herewith a copy of Secretary, Ministry of Culture's D.O No. Misc./Secy(C) dated 31.07.2023 on the subject for information and necessary action.

2. The following directions/instructions may be issued to the field formations to ensure successful implementation of the campaign from 13th-15th August 2023:-

- i. Active participation of all employees of your respective organizations and their families.
- ii. Creating buzz/awareness building by utilizing the websites of your respective Force and also the social media handles.
- iii. Initiating an awareness and publicity campaign to hoist the Flag on the residential premises.
- iv. Put selfies with Tiranga on the website www.harghartiranga.com.
- v. Adequate outreach of this campaign on various social media platforms may be ensured.

Encl: as above.


(L S Dahiya)
Comdt. (P-II Coord)
Telefax-23092255

DsG : Assam Rifles, BSF, CISF, CRPF, ITBP, NSG & SSB

I.D No. 123/MHA/P-II/Coord/Har Ghar Tiranga/2022/75/ 01.08.2023

D.O. No. Misc./Secy(C)/2023

Dear Shri Bhalla,

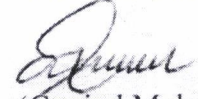
'Azadi Ka Amrit Mahotsav (AKAM)' is a flagship initiative of the Government of India, which has been launched to commemorate 75 years of India's independence. AKAM is one of the largest celebratory initiatives anywhere in the world and has seen enthusiastic and a wide range of participation that has served as a unifying force to become a 'whole of society' initiative. Since its launch in March 2021, more than 1.9 Lakh events have been conducted jointly by Central Government, States/UTs, departments, and private organizations under AKAM. These events have been conducted at both urban and rural level with its reach within districts and even far away border villages of India. AKAM has become a people's movement wherein the nation has united to celebrate the wonder that is India. Outside India AKAM footprint has touched more than 150 countries.

2. Under the aegis of AKAM, 'Har Ghar Tiranga' campaign was launched from 13th – 15th August 2022 to encourage the citizens to hoist the National Flag of India in their homes. The idea behind the campaign was to instill the feeling of patriotism in the hearts of people and reminisce the journey of India and those who have contributed towards creating this great nation. This campaign witnessed immense success wherein 23 Crore households hoisted the Tiranga in their homes physically and 6 Crore people uploaded Selfies on Har Ghar Tiranga website.

3. This year as well Har Ghar Tiranga campaign will be organized encouraging the people to celebrate India's Independence Day with same zeal and patriotism from 13th – 15th August 2023. All employees under your administrative jurisdiction may be encouraged to hoist the Indian National Flag in their premises during Har Ghar Tiranga campaign and to put selfies with Tiranga on the website www.harghartiranga.com. Adequate outreach of this campaign on various social media platforms should be ensured.

With regards.

Yours sincerely,


(Govind Mohan)

Shri Ajay Kumar Bhalla
Secretary
Ministry of Home Affairs
North Block, New Delhi - 110001